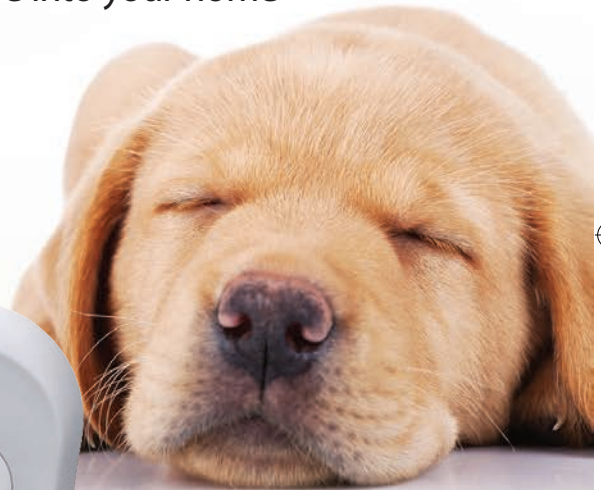


For people serious
about managing their pet's
health and wellbeing



Introducing Heyrex™

Bringing vet care into your home



Captures your pet's
behavior & activity 24/7 and
reports on line

Notifies you of your pet's
wellbeing

Communicates by sharing
your pet's data with your vet

www.heyrex.com

How Heyrex™ works



1. Monitors your pet's activity and behavior



2. Interprets information and uploads it to the Heyrex™ servers



3. Displays the information for you

What does Heyrex™ do?

Your pet may not talk but they certainly can communicate through their behavior. Unfortunately, in today's fast paced world, a change in a pet's activity and behavior can go unnoticed.

Introducing Heyrex™, the new way to monitor your pet's activity and wellbeing. It's simple! Just complete the online registration and clip on the monitor.

Heyrex™ knows every time your pet makes a movement and it remembers everything. It can tell when your pet is exercising, resting or even scratching. Then it builds a picture of your pet's activity, reports back to you, and even notifies you of any changes in behaviour that could help you in caring for your loved one. Heyrex™ assists with management of exercise plans,

weight management programs and behavior modification plans. You can see what your pet is doing from anywhere, even your smart phone.

Bringing vet care into your home.

Heyrex™ provides weekly history in user-friendly graphs that are simple to interpret. It even has a diary function where you can record key milestones in your companion's life.

Heyrex™ is totally safe and ergonomically designed, not to mention waterproof and durable. Your pet won't even notice it's there. With long life batteries it doesn't require charging, so you can start monitoring your pet immediately.

Common issues that Heyrex™ can assist with include:

Puppies

- Separation anxiety and behavioral problems
- Ensuring adequate exercise – but not overdoing it
- Crate training and bedtime issues
- Fleas, mites and worms – an itchy problem
- What is your puppy doing while you are at work?

Adult dogs

- Overweight and obese dogs
- Subtle illnesses
- Lameness and decreased exercise tolerance
- Allergies, infections and parasites
- Stress, anxiety and sleep issues

Geriatric dogs

- Age related disease
- Arthritis and joint issues
- Canine dementia (brain ageing)
- How is my dog doing on his or her medication?
- Assessing the good days vs the bad ones

All ages

- Sharing your dog's data with your vet
- Comparing your dog's performance across different times and activities
- Being too busy to keep a close eye out for changes
- Giving your dog the right amount of exercise
- Prevention is better than cure



For more information visit www.heyrex.com